

Humana



CONNECT
COLLABORATE
CREATE



+ 800-1,000 Associates
+ 734 webcast connections
+ 60 external participants

- 16 academics
- 32 startups/small businesses
- 2 industrial research
- 10 venture capitalists

+ 23 presentations

- Socially Mediated Behavior Change
- Mobile Health
- Home-based Caregiving
- Patient Care & Disease Management
- Visual Analytics

+ 26 exhibits

+ 250 mailing list additions
+ 150 buzz posts



Using SMS to Provide Continuous Assessment and Improve Health Outcomes for Children with Asthma
Tae-Jung Yun
School of Interactive Computing

