

## **C. Lawrence Meador Joins Cogito Health as Senior Advisor**

**Charlestown, MA – May 6, 2010** - Cogito Health, a pioneering provider of research, software and algorithms to extract meaning from speech behavior, announces today that C. Lawrence Meador has joined as a Senior Advisor to the company. Meador's distinguished private sector and government service coupled with his experience in advising, assisting and growing early stage technology companies will prove especially useful in strengthening Cogito Health's strategy execution while helping the company to continue its healthy research, product development and growth record.

Prior to joining Cogito Health, Meador served for over 20 years on the academic staff of the Massachusetts Institute of Technology (MIT) where he has held various teaching and research appointments in the Alfred P. Sloan School of Management and the School of Engineering. He is currently a senior technology strategy advisor at the MIT Lincoln Laboratory. At MIT he also contributed to the original development of the field of decision support systems as assistant director of the Center for Information Systems Research and has advised many corporations and government agencies on the design and implementation of such capabilities.

He specializes in advanced information technologies and sensors to improve organizational effectiveness, cycle time, agility and security. He has also held senior appointments in a number of organizations in the National Security Community. Meador's graduate degrees in engineering and management are from MIT and he has held fellowships from the National Science Foundation, MIT, and the Charles Stark Draper Laboratory. He has also lectured at Oxford University's Center for Management Studies and the International Institute for Management Development (IMD) in Lausanne. He is a recipient of numerous awards within the US National Security Community.

### **About Cogito Health**

Cogito Health offers comprehensive analysis tools to enable better health decisions in the areas of depression and engagement monitoring as well as optimization of telephone-intensive clinical and business processes. The company is privately held, with offices in Charlestown, Massachusetts. To learn more about Cogito Health, please visit [www.cogitohealth.com](http://www.cogitohealth.com)